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First of all, thank you for taking time to read over our letter. We live in busy times, so we appreciate your interest in our company.

We are Fred's Photography. Our studio has specialized in many forms of photography for the past 40 years. Weddings, Anniversaries, Model Portfolios, Graduation Photos etc., but Dance and Sports photography have been our driving force. This includes dance, skating, hockey, gymnastics, etc.

We would like to acquaint you with what we have to offer. We offer two basic options, selling at the Year-End Show for large studios or Pre-Selling in the case of small studios only. In doing this we hope to accommodate everyone. Please see the accompanying sheets for packages and prices. The attached pages will describe each of these options to you more fully.

In each case photos will be taken of ALL groups for programs and your other advertising needs. We are also willing to work with you for fund raising ideas. Call us for details about what we can offer your club/studio.

We also do Competitions, Action Shots and Special Events or Shows that you may have.

Thank you for your kind attention.

Fred Meulemeester  
Fred's Photography

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We offer two options depending on the size of the studio.

Below is a quick description:

**1. Selling at Year End Recital:** If you choose this format we will photograph **ALL** Individuals and **ALL** Groups on a specified picture day. We process the photos and return to year end show and parents have the option to purchase the packages or not. This method has the quickest turn around time, requiring only days to complete.

**Recital Package: Includes:** 1- 5X7Group, 1- 5x7 Individual & 4 - 4x6 Individuals for **\$32.00 Tax Included**. The Soloist packages will contain the same amount of pictures: 2-5x7 Individual & 4-4x6 Individuals (two poses).

**2. Pre Paid Selling:** For smaller studios only. The pre-selling plan will give the customer additional choices. Our photographers and sales team will arrive on picture day. A link to our website Order form will be provided for download well in advance so parents can decide which groups and individuals they wish to purchase. **To avoid confusion and delays Parents MUST have a separate form filled out for each different dance routine they wish to purchase photos of ready, with payment, when they arrive on picture day.**

**Pre–Paid Packages:**

- 1-5x7 Group **OR** Individual \$13.00
- #1: 1-5x7 Group & 1-5x7 Individual \$20.00  
**OR** 2-5x7 Individuals as in the case of soloists.
- #2. 1-5x7 Group & 1-5x7 & 4-4x6 Individual \$30.00
- #3. 1-5x7 Group & 1-5x7 Individual, 4 4x6 & 8 Wallets Individual \$35.00
- #4. 1 5x7 Group & 1 5x7 Individual, 4 4x6, 8 Wallets & 1 8x10 Individual \$48.00
- Collages – We offer 4 different designs at \$30.00 & \$25.00 each.
- Printable CD - \$25.00 for one routine (includes group and up to 3 single poses) and \$20.00 for each additional routine.

**These packages INCLUDE TAX and require 6 – 8 weeks delivery depending on the size of the studio and our booking schedule.**

**To order photos and specialty items see our website:  
[http://www.fredsphoto.on.ca/EN/reorder\\_sports.php](http://www.fredsphoto.on.ca/EN/reorder_sports.php)**